



Dear Sirs,

Central Coast Seafood has been and continues to be a supporter of Sustainable fisheries. We believe for long term global impact as well as continued economic viability, Sustainable practices are necessary for the health of our industry. It is our business model to work with conservationist groups, our fisherman and our suppliers to encourage change and innovation to further sustainable goals. As part of our commitment we have entered into a partnership with Fishwise to enact change through knowledge. While at times challenging, our efforts have been very well received by our customer base and consumers in our distribution territory as a whole.

Upon reviewing the common vision document, we believe the principles and beliefs at its core are achievable and sound. We believe that through reasonable discussion and interaction between conservationists and the seafood industry at large, a common ground can be successfully achieved that can further sustainable fisheries knowledge and practices within our industry. The common vision represents what can be done through a strong co-operative effort and reasonable interaction between our industry and sustainable seafood advocates.

Giovanni S. Comin

President

Central Coast Seafood